



Social Media Marketing Package

STANDARD PACKAGE \$275		
Best for: Medium Businesses, Local Brands, Mid-size Resorts		
BASIC PACKAGE \$125		PREMIUM PACKAGE \$475
Best for: Small Businesses, Cafés, Guesthouses, Startups		
8 posts/month (7 images + 1 reel with captions)	16 high-quality post/month (13 posts + 3 reels)	30 premium posts/month (24 posts + 6 reels)
1 Platform	2 Platforms	3 Platforms
Organic follower growth tactic	Audience engagement strategies	Daily account management & engagement
Tailored content creation	Branded content calendar	Multi-language content (English & Dhivehi)
Basic Hashtag & Keyword Research	Advanced hash tags & audience targeting	Weekly content strategy calls (Zoom/WhatsApp)
Account monitoring & management	Performance tracking & insights	Influencer collaboration planning
1 paid promotion strategy setup	2 paid campaigns setup	6 paid ads campaigns management
Monthly performance report	Monthly performance report	Monthly performance report + monthly strategy review

*Optional Add-Ons:

- 24/7 Support for Resort Campaigns
- Reels / Short Video Shoots(On-location in Maldives)
- Website & SEO Integration

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